



# SPONSORSHIP OPPORTUNITIES

*Inspiring a Passion to Protect and Preserve Maryland's Waterways*





# 5th Annual ClearShark H2O Brunch

**Sunday, February 24, 2019 | 10 AM - 1 PM**  
The Reserve at Two Rivers Steak & Fish House

On February 24, 2019, we are hosting our 5th Annual ClearShark H2O Brunch to benefit Maryland's waterways! Over the past four years, this event has been vital to our efforts to help educate our youth about protecting and preserving Maryland's waterways. We are excited for all the projects and programs we have in progress, but to accomplish our goals, we need your support.

Through educational and community programs and support for other like-minded organizations, we are revitalizing engagement with Maryland's waterways. Since our previous fundraiser, we have been able to double the number of schools we partner with from 11 to 22! We have added 3 new partner-program offerings known as "Chesapeake Champions", "Heroes on the Half Shell" and outreach with Masonville Cove Environmental Education Center. We have also grown our team with the addition of an Educational Coordinator who works directly with students in the classroom and people in the community. Learn more about our programs at [www.clearsharkh2o.org](http://www.clearsharkh2o.org).

We are proud of the work ClearShark H2O has accomplished to date and the impact we have made in the community. To continue our work in education and ignite a passion to protect one of our state's most precious resources, we need your help.

Join us and 250 guests who share our passion for Maryland's waterways, on February 24th at Two Rivers Steak & Fish House for a bottomless brunch and drinks featuring live music, oyster shucking, raffles, giveaways, and more. This much-anticipated event is attended by guests who enjoy the water as much as we do and want to ensure that Maryland's waterways can be enjoyed for generations to come. To support our mission, please consider the sponsorship options that are outlined in this packet.


Thank you for your consideration and support!

Sincerely,

**Martin and Nichole Bentz**

*Co-founders of ClearShark H2O*

ClearShark Charitable Foundation is a nonprofit, tax-exempt charitable organization (tax identification number 47-5465961) under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

7030 Dorsey Road, Suite 102 | Hanover, MD 21076 | 410.299.4322 | [ClearSharkH2o.org](http://ClearSharkH2o.org) | [info@clearsharkh2o.org](mailto:info@clearsharkh2o.org) |  



# Sponsorship Opportunities

Interested in becoming a sponsor for the **5th Annual ClearShark H2O Brunch**?  
Check out the available sponsorship opportunities below.

## Presenting Sponsor | \$8,000 1 SPOT AVAILABLE

- Logo recognition on ClearShark H2O's website as the Presenting Sponsor
- Multiple mentions on ClearShark H2O's social media channels, with a 1,000 member reach
- Logo displayed on event invitation, TV screens in the space, signage, plus exclusive welcome desk signage at event
- Recognition in press releases issued to local media outlets
- Opportunity to include marketing collateral in swag bag\*
- **Optional:** Four event tickets for friends, family and colleagues

## Fin-tastic Bar Sponsor | \$5,000 1 SPOT AVAILABLE

- Logo displayed on signage in Fin-tastic Bar area
- Logo recognition on ClearShark H2O's website
- Opportunity to include collateral in swag bag\*
- **Optional:** Two event tickets for friends, family and colleagues

## Main Bar Sponsor | \$3,000 1 SPOT AVAILABLE

- Logo displayed on signage in Main bar area
- Logo recognition on ClearShark H2O's website
- Opportunity to include collateral in swag bag\*
- **Optional:** Two event tickets for friends, family and colleagues

## Bay Sponsor | \$4,000 1 SPOT AVAILABLE

- Logo displayed on signage on main buffet table
- Logo recognition on ClearShark H2O's website
- Opportunity to include collateral in swag bag\*
- **Optional:** Two event tickets for friends, family and colleagues

## Fin-tastic Table Sponsor | \$750 5 SPOTS AVAILABLE

- Table is located in the mix of it all! Close access to the buffet, bar, auction tables and oyster shucking
- Logo displayed on signage on one table at event
- Logo recognition on ClearShark H2O's website
- **Optional:** Two event tickets for friends, family and colleagues

## Drink Sponsor | \$500 3 SPOTS AVAILABLE (MAGOTHY MARY, MIMOSA & ORANGE CRUSH)

- Logo displayed on signage on event bar area
- Logo recognition on ClearShark H2O's website

## Area Sponsor | \$250 3 SPOTS AVAILABLE

- Logo recognition on ClearShark H2O's website
- Logo displayed in the prominent area - general dining, entertainment, auction

## Poster Sponsor | \$100 MULTIPLE SPOTS AVAILABLE

- Logo recognition on ClearShark H2O's website

To become a sponsor, please contact:

**Nichole Bentz**  
[nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org)  
**410.299.4322**

Thank you in advance for your support!

*\*Subject to ClearShark H2O's approval.*



## Donation Opportunities

Local businesses can also receive additional recognition at our event by providing in kind donations towards our live raffle! Here are the types of donations we're seeking:

- Artwork
- Jewelry
- Gift Cards & Certificates
- Gift Baskets
- Sports Memorabilia
- Wine & Spirits
- Vacation Packages
- And more!

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By donating, your business can benefit from exposure to more than 250 event attendees – and potential patrons of your business – and visibility among residents across Maryland. If you or your business would like to make an in kind donation towards our live raffle, please contact [nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org).

# DONATION FORM

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Company Name (as you would like it to appear in print): \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Item Name: \_\_\_\_\_

Detailed Item Description (*include any restrictions/expiration dates/associated fees etc.*): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please indicate: I need the item to be picked up \_\_\_\_\_ OR I will deliver/ drop item off \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

*\*\*Please attach/send relevant brochures, tickets, gift certificates, business cards, etc. with item\*\**

**Please return forms to:**

ClearShark H2O OR [nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org)

Attn: Nichole Bentz

Subject: Auction Donation

1491 Westcliff Drive

Pasadena, MD 21122

# SPONSOR AGREEMENT FORM

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\_\_\_ Presenting Sponsor \$8,000

\_\_\_ Fin-tastic Bar Sponsor \$5,000

\_\_\_ Bay Sponsor \$4,000

\_\_\_ Main Bar Sponsor \$3,000

\_\_\_ Fin-tastic Table Sponsor \$750

\_\_\_ Drink Sponsor \$500

Area Sponsor \$250

\_\_\_ Band/Bar

\_\_\_ Raffle/Auction

\_\_\_ Dinning Room

\_\_\_ Poster Sponsor \$100

I/We cannot officially sponsor, but please accept a tax-deductible donation of \$ \_\_\_\_\_

Number of Tickets Requested with Sponsorship: \_\_\_\_\_

## Sponsor Information

Company Name (as you would like it to appear in print): \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please note, in order to honor all print-related sponsor benefits, we must receive your signed contract, payment and logo (jpg/png format) no later than Friday, January 25, 2019.

Please submit all information to [nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org)

## Payment Information

I am enclosing a CHECK payable to ClearShark Charitable Foundation for \$ \_\_\_\_\_

Please INVOICE me/my company \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my CREDIT CARD: (Circle One) VISA MC AMEX DISCOVER

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ EXP. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return with payment to:

ClearShark H2O  
ATN: Nichole Bentz  
7030 Dorsey Road  
Hanover, MD 21076

Telephone: 410-299-4322 | Email: [nichole@clearsharkh2o.org](mailto:nichole@clearsharkh2o.org)